

PRESS RELEASE

The SIFCA Foundation fully committed besides rural communities against COVID-19



Abidjan, April 29th 2020 – In order to allow rural communities to fully commit to the national fight against COVID-19, the SIFCA Foundation, associated with the Creation and Innovation Center YOP.CREALAB, initiated a large training program for mask conception, liquid soap and hand sanitizer creation.

Through this integrated and innovative project, it plans to give youth and women the skills to produce these products by strictly respecting the regulations in force and using cheap primary raw materials available on the market. Reinforcing these skills also represents an income diversifications and an empowerment opportunity to face the current crisis.

A supportive project in collaboration with volunteers specialized in soap works and fashion, such as fashion designer Rebecca ZORO, who trained mask creations elaborated on the basis of a template recommended by the University Affiliated Hospital of Grenoble (France).

As the General Secretary of the Foundation said: *“The SIFCA Foundation was very interested by this development project for women and youth, because as they create this tool to protect themselves, they take charge of their own destiny, they play a part in their protection, and are also part of local economy”*.

To date, more than 135 people of Toupah, Lopou, Okpoyou, Motobé, Toumanguié, Doudoukro, Ayenouan, Ahigbé-koffikro, Yapokro, N’Zikro, Kakoukro-limite, Zuénoula, Seizra, Douénoufla, Bouata, Ballogui, Kavaka and Bénoufla benefited of this training.

The Foundation plans very shortly to visit the Regions of Bouna, Tabou, Touba and Dabakala. At the end of this period, more than 630 people will be trained throughout the country for a cost of 18, 6 million FCFA.

The Foundation has also committed to the seamstress Association of Youpougon Andokoi, trained by YOP.CREALAB, through the purchase of five hundred (500) masks for a cost of 600.000 FCFA that will be handed out through the country.



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SIFCA Foundation, Let's grow for the rural world!

About SIFCA Foundation

Founded in Decembre 2014, the SIFCA Foundation's mission is to help curb the rural exodus through projects carried out in three areas of intervention: Environment, Education, Sport and Health.

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